



Workflow Manager

Control Application Packaging Workflow, Software License Management Workflow, and the Entire Enterprise Software Asset Lifecycle

Reduce IT Costs

Coordinate your Application Readiness and Software License Optimization teams to eliminate costly errors and reduce manual effort

Maximize IT Productivity

Real time updates increase data accuracy of procurement, receiving, and deployment of new software

Follow Best Practices

Standardized workflows and automate software asset management across your organization

Accelerate Projects

Software packages move through to deployment faster and exceed SLAs

Keep In Synch

Dynamic workflows update AdminStudio, FlexNet Manager Platform, CMDBs, and other ITSM systems

Software assets are constantly changing, driven by new projects, daily employee requests, purchasing, and new security patches, just to name a few. Workflow Manager ensures IT, Finance, Security, and other cross-functional professionals work together to achieve the most effective management of software assets, significantly maximizing productivity and service delivery, while reducing risk and costs.

Workflow Manager from Flexera Software® is a Web-based end-to-end IT process management solution that gives IT total control over Application Readiness, Software License Optimization, and Security Vulnerability Management processes. Using Workflow Manager, organizations can follow standardized processes based on best practices that cut costs and make IT more efficient.

Centrally Manage IT Projects and Resources

Whether managing a small team or multiple IT centers around the world, Workflow Manager makes it easy to monitor every aspect of application packaging, application virtualization, and

software asset management. Workflow Manager shows the real-time status of every project, who is working on it, and any issues that arise, so you can take action to ensure service level agreements (SLAs) are met or exceeded.

Automate Application Readiness Workflows

Workflow Manager is integrated with Flexera Software's AdminStudio®, the premier software packaging and virtualization enablement solution. Workflows include AdminStudio tasks and progress is automatically reflected in the Workflow Manager dashboard. The combined solution shares the Application Catalog, so all package files and metadata generated by AdminStudio is captured along with application request and workflow information from Workflow Manager. This data is accessible anytime using Workflow Manager's powerful reporting tools and can feed into your configuration management database (CMDB) to simplify IT Infrastructure Library (ITIL), Microsoft Operations Framework (MOF), and Behavior-driven Development (BDD) implementations.

"Workflow Manager provides us with a standardized way to manage the entire application preparation process. It...increases efficiency, and ultimately results in faster, more reliable deployments."

Conor Maguire
Hewlett Packard

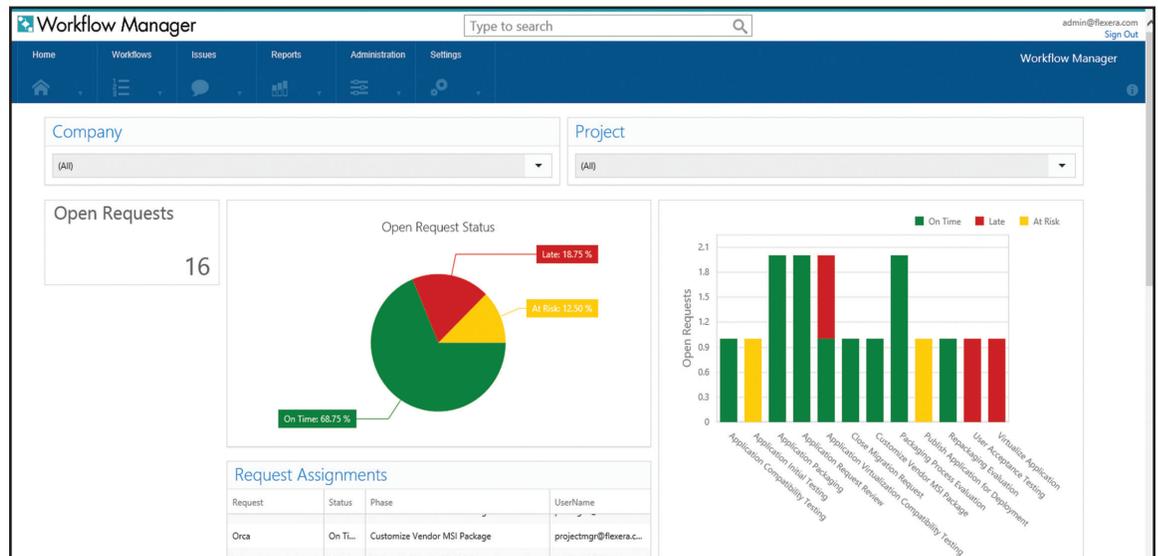


Figure 1: Workflow Manager shows the real-time status of every project.

Automate Software License Optimization Processes

Deliver workflow management for Software License Optimization processes out of the box. Workflow Manager uses the FlexNet Manager® Platform API web service to return software license compliance-related information, including lists of computers, end-users, and software licenses. Dynamic workflows update FlexNet Manager Platform, CMDBs, and other ITSM systems to keep each repository in sync and streamline the process.

Streamline Management of the Entire Asset Management Lifecycle

With Workflow Manager, IT staff are shown the entire process in an easy-to-follow graphical workflow, so they know exactly which steps to perform and in which order. Workflows are easily customized to fit an organization's unique project requirements.

Works with IT Service Management Systems – Keep related IT groups informed and involved in the Application Readiness and Software License Optimization processes. Workflow Manager integrates with leading ITIL configuration management databases (CMDBs) and IT Service Management (ITSM) data sources, including ServiceNow, BMC Remedy® ITSM Suite, HP Service Anywhere, and HP Service Manager.

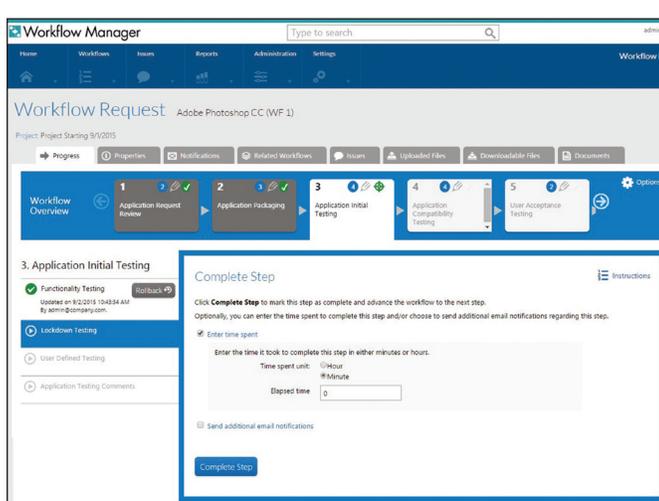


Figure 2: Application Readiness Workflow Templates automate the six-step process.

Customize to Fit Your Organization's Requirements

Workflow templates are easily customized to meet the unique business processes and changing needs of your enterprise. From the application request details that application owners submit to IT, to the workflow process that packagers follow, to the management of licenses for compliance, Workflow Manager is continually updated to keep projects ahead of schedule and enforce best practices specific to your enterprise's needs.

- **Robust Workflow Management** – Requests are automatically routed to the correct contributor, ensuring the right people have the right information at the right time to significantly maximize productivity.
- **Service Level Reporting Keeps Projects on Time** – Accurately measure the volume of work and completion speed to predict accurate turnaround times, and highlight bottlenecks that may affect the ability to meet or exceed Service Level Agreements (SLA). Detailed reporting keeps management up to date and helps set proper expectations for project scope and completion.

About Flexera Software

Flexera Software helps application producers and enterprises increase application usage and the value they derive from their software. Our next-generation software licensing, compliance, security and installation solutions are essential to ensure continuous licensing compliance, optimize software investments and future-proof businesses against the risks and costs of constantly changing technology. Over 80,000 customers turn to Flexera Software as a trusted and neutral source for the knowledge and expertise we have gained as the marketplace leader for over 25 years and for the automation and intelligence designed into our products. For more information, please go to:

www.flexerasoftware.com

Next Step:

Visit www.flexerasoftware.com/wfm to learn more, request an evaluation, or read case studies.



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