



Simple, Powerful Screen Capture Software

Take the hassle out of creating images and videos.
Capture your screen, edit images, and deliver results.

Go beyond ordinary screen capture

TechSmith Snagit 2018 is the only screen capture software with built-in advanced image editing and screen recording. So you can easily create high-quality images and videos all in one program.

Quickly explain a process

If you're struggling to communicate clearly, Snagit lets you easily get your point across. Comment over your screenshots with arrows, shapes, and callouts. Or walk people through workflows and answer questions with a quick screen recording.

Add visuals to your documentation

What if all your documentation was quick to create, simple to update, and easy for users to follow? With Snagit, it only takes a few clicks to keep graphics current. Always provide users with up-to-date tutorials, how-to guides, and manuals. Even when the software you're documenting changes.

Be more engaging

Deliver engaging, visual content without compromising quality or relying on expensive design tools. Snagit is the best way to create quality screenshots, custom graphics, or screen recordings. Show off your product, improve engagement, and capture the attention of your audience.

Feature Highlight

GRAB TEXT

New in Snagit 2018

Extract the text from a screen capture or file and quickly paste it into another document for edits. Easily copy information without retyping all the text.



Must Have - Easy to Use Productivity Booster

The Text Grab feature alone can save you hours of tedious text entry in situations where you only have access to an image containing the data / text you want in raw form.

All-in-One Capture

Simply click-and-drag the crosshair to get the perfect screenshot every time. All-in-One Capture grabs your entire desktop, a region, a window, or a scrolling screen. Grab any webpage or application or capture video—all with a single hotkey or click.



Scrolling Screen Capture

Take a full-page, scrolling screenshot. Snagit's screen capture tool makes it simple to grab vertical and horizontal scrolls, infinitely scrolling webpages, long chat messages, and everything in between.

Annotate Screen Grabs

Annotate screen grabs with professional markup tools. Add personality and professionalism to your screenshots with a variety of pre-made styles. Or you can create your own.



Create Animated GIFs

Turn any short recording (.mp4) into an animated GIF, and quickly add it to a website, document, or chat. Use Snagit to create the perfect GIF, every time.

Smart Move

Automatically make objects in your screen captures movable. Rearrange buttons, delete text, or edit other elements in your screenshots.

Record iOS Screen

The TechSmith Capture App lets you **record your iOS screen** with just a few taps and instantly share it back into Snagit for trimming.

More reasons to UPGRADE TO Snagit v2018

In addition to the powerful new and enhanced features in the latest version, there are significant usability and performance improvements. These all provide a further boost to your productivity and make Snagit even easier to use.

Upgraded from any older version to Snagit 2018



Easy Screen Recording and Video Editing Software

Camtasia's video editor makes it easy to create amazing videos without being an expert.

Camtasia is the best all-in-one screen recorder and video editing software. Every feature is built with beginners and experts in mind. Get features you won't find in free video editors.

Record your screen

Record anything — your whole screen or just a window. Or, add video, images, audio, and PowerPoint presentations that you already have.



Screen Recorder

Capture video and audio from your desktop or record your iOS screen.

Make edits

A simple timeline makes editing video easy. Combine or split clips, trim, and speed up or slow down footage. Then, instantly preview inside the video editor.



Webcam

Webcam lets you add a personal touch to your video.

Add effects

Give videos polish with professional video editor effects. Add highlights, animation, titles, transitions and more. Simply drag and drop the effects onto the timeline.



Media

Import images, audio files, and video files up to 4K resolution.



Multi-track Timeline

Build your videos quickly with multiple tracks for images, video, text, and audio.



Annotations

Arrows, callouts, shapes, and more help you get your point across.



Transitions

Add an intro/outro to the beginning or end of a clip, image, shape, or text.



Animations

Zoom, pan, or create your own custom motion effects.



Voice Narration

A great way to add context to what you're showing.



Audio Effects

Add audio effects to recordings, music, or narration to enhance your video.



Visual Effects

Adjust colors, add a drop shadow, change the clip speed, and more.



Interactivity

Add quizzes to see who is watching your videos, and how much they've viewed.



Green Screen

Put yourself in your video making it appear like you're right in the action.

Create your videos in hours, not days!

Ways you might use TechSmith Camtasia...

TRAINING AND TUTORIALS

Spice up your training and tutorial videos to keep your viewer's attention throughout the video.

Make the cursor larger, animate clicks, and add a highlight to make the mouse easier to track.

Record keystrokes on screen to make it easy for users to follow along.

Drag in notes, captions, shapes, highlights to help make it easier for users understand.

MARKETING & DEMOS

Create videos that wow your customers. Camtasia is the perfect video editor for YouTube, Vimeo, Google Drive, and more.

Every effect and element in your video can be dropped and edited directly in the preview window. Export videos as broadcast ready 4K.

Use music to set the mood of your video. The editor includes a library of royalty-free tracks, or you can import your own.

PRESENTATIONS

Transform PowerPoint slides and webinar recordings into a compelling video.

Just drag a PowerPoint presentation into Camtasia, and select the slides you want.

Add videos and narration to slides to more effectively communicate your message.

Record webcam footage to add the energy of a live presentation to your footage.

EDUCATION

Create engaging video lessons without high learning curves.

Make immersive videos for flipped, hybrid, or online learning.

Add quizzes as part of the video and record results to see how students are performing.

See who is interacting with your videos to improve learning outcomes.



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