

Why Upgrade?

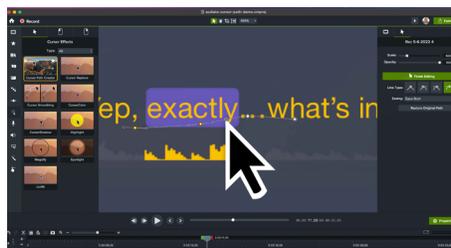
What's New in Camtasia 2022?

Camtasia 2022 is the most efficient way to create professional-level video content with no experience needed. Add your cursor to anything, unleash creative workflows, and finish your videos faster with impressive new features.

- With Camtasia 2022, you can add an animated cursor to anything! Demos and tutorials will clearly draw users' attention with high-quality vector cursors scaled to much larger sizes, plus editable cursor paths. No need to spend tons of time on this simple animation ever again.
- Quick access to everything you need to get started with a new project or wrap up an existing one. Home puts creation tools, templates, projects, and product support into a central piece of Camtasia. Camtasia 2022 also includes a brand-new library stocked with over 1000 assets! The updated library includes many new categories of assets and elements to improve the look of any video.
- New effect that allows you to blend the visuals from two pieces of media. Blend Mode allows you to create a custom look to screen content or make cinematic effects with footage, images, and b-roll to keep your audience engaged. Camtasia 2022 also adds 30 new transitions to elegantly move between cuts.
- Make video edits by simply editing text! Camtasia 2022 + Audiate is the quickest way to a video rough cut. Simply record your video with Camtasia, then bring it into Audiate to make your quick edits by eliminating points of hesitation, unnecessary rambling, and areas where you misspoke. Plus you can easily edit and enhance your audio with Audiate before sending it back to Camtasia.



Blend Mode



Cursor Path Creator



Camtasia Home

Feature

Camtasia 2022

Camtasia 2021

Camtasia 2020

Camtasia Home



Audiate Integration



Automatic Vector Cursor Replacement



Cursor Effects Path



Cursor Path Editing



Create a cursor path on any media



Blend Mode Effect



Output Gain Slider



Adjustable Anchor Points



HEVC (h.265) Decoding



Emphasize Audio Effect



Motion Blur Effect



Corner Rounding Effect



Media Matte Effect



Proxy Media Editing



Quick Property Editor



Standalone Projects



Pre-Built Video Templates



Create/Share Video Templates



Magnetic Tracks



Favorites



Presets



Camtasia Packages



Track Mattes



Improved Recorder Settings



Auto-Normalize Audio Loudness



Customizable Keyboard Shortcuts



Block Text Style



Vertical and Horizontal Text Properties



Logos or Images in Themes



PDF Import



Customizable Themes



TechSmith Assets (subscription optional)

