

# Why Upgrade

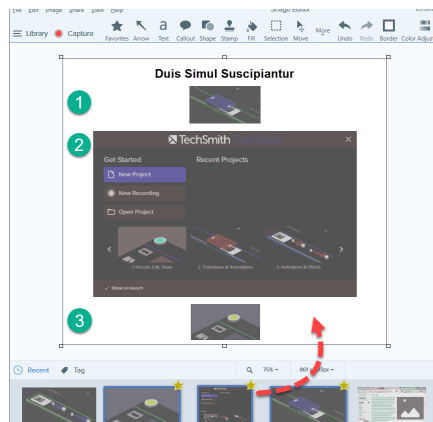
## What's New in TechSmith Snagit 2019?

Snagit 2019 introduces two revolutionary features, addresses the top two customer requests, and more!

- The Combine Images Tool makes it easy to create professional step-by-step handouts
- The new Favorites feature puts you in charge of how Snagit displays and organizes the tools you use most
- You now have the ability to search and browse through your Stamp collection
- The Simplify Tool converts screenshots into simplified graphics, drawing attention to the elements you want your viewer to pay attention to, while also increasing document shelf life



Now you can "favorite" your most commonly used tools, and keep them all in one spot



Now it's easy to take separate Snagit images and combine them into one clean, finished piece of content



Organize and easily browse or search for the stamps you need

*Is your team or company using styles and themes to maintain brand consistency?*

# Feature Comparison by Version

| Feature   | Snagit 2019 | Snagit 2018 | Snagit 13 | Snagit 12 |
|---|-------------|-------------|-----------|-----------|
| Combine Images                                    | ✓           |             |           |           |
| Favorites Tool                                    | ✓           |             |           |           |
| Advanced Smart Move (floating images)             | ✓           |             |           |           |
| Simplify Tool                                     | ✓           |             |           |           |
| Stamp Searching and Browsing                      | ✓           |             |           |           |
| Smart Move (editable UI in screenshots)           | ✓           | ✓           |           |           |
| Grab Text & Text Replace (OCR)                    | ✓           | ✓           |           |           |
| 64-bit (Windows)                                  | ✓           | ✓           |           |           |
| Side-by-Side Install (Mac)                        | ✓           | ✓           |           |           |
| Higher Frame Rate & More Stable Recording         | ✓           | ✓           |           |           |
| Snapping to Canvas                                | ✓           | ✓           |           |           |
| Shared Styles & Themes                            | ✓           | ✓           | ✓         |           |
| Background Auto-Fill                              | ✓           | ✓           | ✓         |           |
| Magic Wand  | ✓           | ✓           | ✓         |           |
| Translation Workflow                              | ✓           | ✓           | ✓         |           |
| Auto date/time/OS/app Info on Capture             | ✓           | ✓           | ✓         |           |
| Webcam Recording                                  | ✓           | ✓           | ✓         |           |
| Animated GIF Creation                             | ✓           | ✓           | ✓         |           |
| Customizable Toolbar                              | ✓           | ✓           | ✓         |           |
| On-the-fly Capture Interface                      | ✓           | ✓           | ✓         |           |
| Panoramic Capture                                 | ✓           | ✓           | ✓         |           |
| Magnify Tool                                      | ✓           | ✓           | ✓         |           |
| Modern Callouts, and Updated Stamps               | ✓           | ✓           | ✓         |           |
| Support for 4K Capture                            | ✓           | ✓           | ✓         |           |
| Higher Video Frame Rate                           | ✓           | ✓           | ✓         |           |
| OneDrive for Business Integration                 | ✓           | ✓           | ✓         | ✓         |
| DropBox & OneNote 2013 Sharing                    | ✓           | ✓           | ✓         | ✓         |
| Exact Capture Dimensions                          | ✓           | ✓           | ✓         | ✓         |
| Video Trimming                                    | ✓           | ✓           | ✓         | ✓         |
| Step, Blur, Smooth, & Pixelate Tools              | ✓           | ✓           | ✓         | ✓         |
| Google Drive & TechSmith Fuse Integration         | ✓           | ✓           | ✓         | ✓         |
| Video COM Support and MP4 Video Files             | ✓           | ✓           | ✓         | ✓         |
| Video Output to Camtasia, YouTube, Facebook & FTP | ✓           | ✓           | ✓         | ✓         |
| Transparency                                      | ✓           | ✓           | ✓         | ✓         |
| Page Curl Effect                                  | ✓           | ✓           | ✓         | ✓         |
| Rotating Text Boxes                               | ✓           | ✓           | ✓         | ✓         |
| Ability to Backup & Restore Saved Captures        | ✓           | ✓           | ✓         | ✓         |
| Persistent Undo for Captures                      | ✓           | ✓           | ✓         | ✓         |
| Scrolling Capture                                 | ✓           | ✓           | ✓         | ✓         |