FLEXERA SOFTWARE®
InstallShield®

InstallShield 2015

How the world builds software installations for Microsoft Windows

The World's #1 Installation Technology—InstallShield technology is deployed by over 80,000 customers on more than 500 million PCs and servers.

Developers' Choice for Windows Installation—The easy way to build Windows-based installers.

Support for Visual Studio 2015 Preview—Microsoft recommends their Visual Studio customers build installers with InstallShield.

More than Desktops—Easily build installations for server, cloud, Web, and virtual environments.

Native Language Installers—Built-in support for localizing setups for 35 languages.

Flexible Licensing Options— Choose your licensing option based on team size, number of machines and locations.

Three Editions and Two Languages—Premier, Professional, and Express Editions available in English and Japanese.

If you build applications for Windows®, then InstallShield® is your solution. InstallShield makes it easy for development teams to be more agile, flexible and collaborative when building reliable Windows-based Installer (MSI) and InstallScript installations for desktop, server, cloud, web, and virtual environments.

Software is Getting More Complex

The technology marketplace continues to change at an unprecedented pace, favoring application producers that can adapt quickly. To stay competitive application producers must go to market faster, install and configure complex web/server applications, and deliver a seamless, contemporary customer experience.

Enterprises Demand More Flexibility

Your enterprise customers are in the midst of significant changes – the consumerization of IT, desktop transformations, and leveraging the cloud. All this creates new opportunities for application producers that are prepared. Enterprises are selecting application producers whose applications are easy to install, deploy and manage.

Flexera Software and InstallShield are at the forefront of this transformation by providing a strategic installation solution that makes it easy for enterprise customers to deploy and manage your applications when, where, and how they are needed.

Your Customers' First Experience Occurs at Product Installation

InstallShield is the leading installation solution for today's sophisticated application producers.

"Things are more intuitive with InstallShield… the way you build the basic installer, the way you configure the features and components, and the way you design those all together and execute specific .NET functionality with assemblies."

Mano Sadeh
Engineer
Clearion Software

InstallShield empowers application producers with support for all the latest Microsoft technologies including: Windows® 10 Insider Preview, Windows 8.x, Windows Server® 2012 R2 and Visual Studio® 2015 Preview and helps simplify the preparation and installation of applications to 64-bit, cloud and virtual environments. It supports both traditional and agile development processes; and the unique product packaging needs of today's global application producers. It meets the exacting standards of the new generation of users by delivering a positive and contemporary end-user experience.

InstallShield provides automated tools that allow application producers to productize, bundle and install their products in both traditional MSI and virtual application formats making it easy to quickly and efficiently virtualize their software in the enterprise customer's environment of choice. It does all this while enabling enterprise transformations with support for Microsoft's Windows Azure™ SQL hybrid cloud deployments, PowerShell™, System Center 2012 Configuration Manager and Microsoft Web Deploy.

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Microsoft Partner
Gold Application Development

Windows 10
READY

Visual Studio
Microsoft
Partner

Visual Studio MAGAZINE
1 READERS CHOICE 2013

InstallShield 2015—Microsoft's installation solution of choice includes the following new capabilities:

Improve Developer Productivity

Windows 10 Ready – *Premier, Professional and Express Editions*
Confidently build installations that support the latest Windows releases, including Windows 10 Insider Preview, Windows 8.1 and Windows Server 2012 R2. InstallShield can also build pure 64-bit MSIs to support Windows Server® Core configurations where WoW64 may be disabled.

Microsoft® Visual Studio® 2015 Integration – *Premier, Professional and Express Editions*
Integrate InstallShield 2015 with the latest Visual Studio releases, including Visual Studio 2015 Preview. When integrated with Visual Studio and MSBuild, InstallShield can add project output groups to your installation and integrate into your source control and solution build process.

Support Latest Microsoft Certificate Requirements – *Premier, Professional and Express Editions*
Be prepared for 2016's new signature requirements with InstallShield's new support for SHA-256 certificates and digests.

Automation Interface for Advanced UI and Suite/Advanced UI Projects – *Premier and Professional Editions*
Support continuous integration practices and reduce manual editing by leveraging automation scripts to add files and features, change installation properties, and initiate builds for InstallShield MSI, InstallScript, Advanced UI and Suite/Advanced UI projects.

Key Product Features

Windows 10 Ready
Confidently build installations that support the latest Windows releases, including Windows 10 Insider Preview, Windows 8.1 and Windows Server 2012 R2. InstallShield can also build pure 64-bit MSIs to support Windows Server® Core configurations where WoW64 may be disabled.

Windows Installer (MSI) Installations
Quickly and easily create Windows Installer (MSI) installations with advanced support for SQL databases, IIS web sites, XML editing and much more with InstallShield's intuitive graphical development environment.

InstallScript Installations
Achieve maximum flexibility in your installations with InstallScript—a powerful and easy-to-use scripting language. Create script-based installations and Windows Installer Custom Actions.

Simplify Complex Installations with Suite/Advanced UI Projects
InstallShield's Suite/Advanced UI projects now support installing Microsoft Web Deploy files to simplify the deployment of web applications. Suite / Advanced UI installations can bundle MSIs, EXEs, Microsoft Web Deploy files and more. They can be bundled with dependencies, server configuration tasks, database scripts, and the all the required components of a complex multi-tier application.

Convert MSIs to Microsoft® App-V™
Provide flexible installation options for your enterprise customers by creating both Microsoft App-V packages and Windows Installer MSI installations from the same build process. Improve your support team's ability to quickly test and troubleshoot customer issues by providing them with instant streaming access to virtualized instances of multiple product versions.
Requires Microsoft App-V.

Application Virtualization Suitability Testing
Validate that your product is compatible with the leading application virtualization formats; including Microsoft App-V, VMware®, ThinApp™ and Citrix XenApp™.

Support Latest Microsoft Certificate Requirements
Be prepared for 2016's new signature requirements with InstallShield's new support for SHA-256 certificates and digests.

Multilingual Support
InstallShield's development tools are available in both English and Japanese language editions. Localize installations using InstallShield's default run-time strings in 35 languages, and add your own strings for other languages. Add conditions to deliver different files, registry entries, and other resources for each supported language.

Install Web Applications to Microsoft® Azure™ and Microsoft IIS using Microsoft Web Deploy
With new support for Microsoft Web Deploy, Suite/Advanced UI installations give your customers the flexibility to deploy web applications to their choice of infrastructure—local machines, remote servers in the data center or Microsoft Azure in the cloud.

Automate Build Processes with the Automation Interface
Support continuous integration practices and reduce manual editing by leveraging automation scripts to add files and features, change installation properties, and initiate builds for InstallShield MSI, InstallScript, Advanced UI and Suite/Advanced UI projects.

Provision Virtual Machines from the InstallShield IDE for Testing Installations
Reduce testing time and eliminate manual steps by automatically powering on virtual machines, choosing test image snapshots, and staging setups for testing directly from the InstallShield IDE. Integrates with VMware vSphere, VMware Workstation, and Microsoft Hyper-V.

Key Product Features

Microsoft Team Foundation Server Integration
Compile, build and manage InstallShield projects on TFS build servers. Use Team Explorer to configure, schedule, and queue builds for InstallShield projects together with Visual Studio solution builds.

Microsoft® Visual Studio® Integration
Integrate InstallShield 2015 with the latest Visual Studio releases, including Visual Studio 2015 Preview. When integrated with Visual Studio and MSBuild, InstallShield can add project output groups to your installation and integrate into your source control and solution build process.

InstallShield Standalone Build
Support continuous integration practices by building InstallShield projects on a separate clean build system.

InstallShield Collaboration
Integrate installation development into agile development processes by creating a distributed collaborative team. Enable developers, technical writers and other contributors to create and manage their own sections of the installation.

Flexera Software: Industry Leader in Installation Solutions

Flexera Software's InstallShield – the industry's global de facto standard for Windows installations for over 25 years - continues to innovate with a **world-class installation solution that supports the installation authoring, building, and bundling requirements of today's traditional and decentralized agile development teams.**

Next Step:
For a more detailed feature list and to begin a free trial, visit www.flexerasoftware.com/installshield or call Flexera Software today!

About Flexera Software

Flexera Software helps application producers and enterprises increase application usage and the value they derive from their software. Our next-generation software licensing, compliance and installation solutions are essential to ensure continuous licensing compliance, optimized software investments and to future-proof businesses against the risks and costs of constantly changing technology. Over 80,000 customers turn to Flexera Software as a trusted and neutral source for the knowledge and expertise we have gained as the marketplace leader for over 25 years and for the automation and intelligence designed into our products. For more information, please go to: **www.flexerasoftware.com**

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