

InstallShield 2016

How the world builds software installations for Microsoft Windows

The World's #1 Installation Technology—InstallShield technology is trusted by more than 100,000 developers. Software installed with InstallShield is used on more than 500 million PCs and servers worldwide.

Developers' Choice for Windows Installation—The easy way to develop MSI and EXE installers, create Universal Windows Platform app packages, and virtualize applications with minimal scripting, coding or rework.

Support for Visual Studio 2015 Preview—Microsoft recommends their Visual Studio customers build installers with InstallShield.

More than Desktops—Easily build installations for server, cloud, Web, and virtual environments, as well as Windows Store and Nano Server.

Native Language Installers—Built-in support for localizing setups for 35 languages.

Flexible Licensing Options—Choose your licensing option based on team size, number of machines and locations.

Three Editions and Two Languages—Premier, Professional, and Express Editions available in English and Japanese.

If you build applications for Windows®, then InstallShield® is your solution. InstallShield is the industry standard for development teams creating installers for Windows desktops, servers and cloud platforms.

Over 100,000 developers around the world trust InstallShield to develop EXE and MSI installers, create Universal Windows Platform app packages and virtualize their applications with minimal scripting, coding or rework.

Software is Getting More Complex

The technology marketplace continues to change at an unprecedented pace. As the software market continues to reward those that embrace fast-paced change and capitalize on the latest technologies, successful application producers adapt to industry changes quickly, get to market faster, and deliver engaging customer experiences.

Enterprises Demand More Flexibility

Your enterprise customers are in the midst of significant changes – the consumerization of IT, emerging deployment scenarios such as Windows Store and Nano Server, desktop transformations, and leveraging the cloud. All this creates new opportunities for application producers that are prepared. Enterprises are selecting application producers whose applications are easy to install, deploy and manage.

Flexera Software and InstallShield are at the forefront of this transformation by providing a strategic installation solution that makes it easy for enterprise customers to deploy and manage your applications when, where, and how they are needed.

Your Customers' First Experience Occurs at Product Installation

Whether supporting independent applications or complex software bundles, InstallShield provides an intuitive development interface that enables developers to implement the latest installation technologies, continuously build and maintain their installers, and design installation experiences that confidently deliver great first impressions.

“Things are more intuitive with InstallShield... the way you build the basic installer, the way you configure the features and components, and the way you design those all together and execute specific .NET functionality with assemblies.”

Mano Sadeh
Engineer
Clearion Software

InstallShield empowers application producers with support for all the latest Microsoft technologies including: Windows® 10, Windows 8.x, Windows Server® 2012 R2 and Visual Studio® 2015 and helps simplify the preparation and installation of applications to 64-bit, cloud and virtual environments. It supports both traditional and agile development processes; and the unique product packaging needs of today's global application producers. It meets the exacting standards of the new generation of users by delivering a positive and contemporary end-user experience.

"It is clearly the most advanced install authoring tool available; saving development time with the many features already built in. I've been a fan of InstallShield for over a decade, and the maturity this offering has reached is astounding."

Stephane Plante

Engineer

Nuance

Communications, Inc.

"As a reliable and effective government contractor we are continually enhancing and improving our applications, making it essential for customer satisfaction that users are on the latest versions of our products. We have to provide reliability and quality under pressure for our customers. In these efforts InstallShield continues to differentiate itself from other installation solutions through innovative enhancements that help create stronger connections between our software and our customers."

Aysen Bankeroglu

Principal Configuration

Management Engineer

REI Systems

MSI, EXE Installers and UWP App Packages from One Project

Today's sophisticated user seeks simplicity: clean installs, efficient uninstalls and easier upgrades—all achievable when leveraging emerging technologies such as Microsoft's Desktop Bridge (formerly known as "Project Centennial") and Universal Windows Platform (UWP). InstallShield 2016 eases the transition to these new technologies by providing a single solution to develop MSI and EXE installers, create UWP app packages, and virtualize applications with minimal scripting, coding and rework.

InstallShield also provides automated tools that allow application producers to productize, bundle and install their products in both traditional MSI and virtual application formats making it easy to quickly and efficiently virtualize their software in the enterprise customer's environment of choice. It does all this while enabling enterprise transformations with support for Microsoft's Windows Azure™ SQL hybrid cloud deployments, PowerShell™, System Center 2012 Configuration Manager and Microsoft Web Deploy.

InstallShield 2016—Microsoft's installation solution of choice includes the following new capabilities:

Test Your App for Compatibility with Universal Windows Platform (UWP) App Packages and Windows Server App Packages – Premier and Professional Editions

Scan your InstallShield project in seconds to save hours of investigative work by automatically identifying potential compatibility issues between your application and Microsoft's Desktop Bridge (formerly known as "Project Centennial"), and Windows Server App packages.

Create Universal Windows Platform (UWP) App Packages from MSI Projects – Premier and Professional Editions

Prepare for the Windows Store and simplify your software's installation experience on Windows 10 by building Universal Windows Platform app packages (formerly known as "Project Centennial") from your existing InstallShield projects. Build both Windows Installer and UWP App Packages to support all of your customers' desired deployment scenarios.

Create Windows Server App Packages (WSA) from MSI Projects – Premier and Professional Editions

Get ready for Nano Server and Windows Server 2016 deployments by building Windows Server App packages from your existing InstallShield projects. Simultaneously create both Windows Server App packages and Windows Installer packages in your build process to easily support all of your customers' desired deployment scenarios.

Combine Multiple UWP App Packages into One – Premier Edition

Develop your installation in modules for easier deployment and maintenance, and then merge the components and dependencies at build time into a single UWP app (Appx) package for the Windows Store. For direct distribution outside the store, bundle your UWP App Packages and other dependencies together with a Suite/Advanced UI installer.

Mapped MSI Table Relationships – Premier and Professional Editions

Gain insight into how MSI tables are related for more precise editing and troubleshooting. Quickly see how those changes will impact your installer to reduce the unintended consequences of manual table editing.

Custom Windows 10 Tiles – Premier, Professional and Express Editions

Make your Windows Installer and UWP desktop applications "pop" on the Windows 10 Start screen with vibrant tiles for increased user engagement.

Key Product Features

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Windows Installer (MSI) Installations

Intuitive and familiar IDE for quick and simple development of Windows Installer (MSI) installations.

InstallScript Installations

Design installers or MSI custom actions with InstallScript—a powerful and easy-to-use installation scripting language to maximize the flexibility of your installation.

Convert MSIs to Microsoft® App-V 5.1™

Provide flexible installation options for your enterprise customers by creating both Microsoft App-V 5.1 packages and Windows Installer MSI installations from the same build process. Improve your support team's ability to quickly test and troubleshoot customer issues by providing them with instant streaming access to virtualized instances of multiple product versions.

**Microsoft App-V is included with Windows 10 Enterprise editions*

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Custom Bootstrappers to Bundle Appx Packages, MSI Installers, and More

Suite/Advanced UI installations bundle Appx packages, MSI installers, EXE setups, Web Deploy packages, and more into a single installer for simple installation by your customers! Installers can be bundled with their dependencies, server configuration tasks, PowerShell scripts, and all the required components of a complex installation.

Custom Windows 10 Tiles

Make your Windows Installer and UWP desktop applications "pop" on the Windows 10 Start screen with vibrant tiles for increased user engagement.

Multilingual Support

InstallShield's development tools are available in both English and Japanese language editions. Localize installations using InstallShield's default run-time strings in 35 languages, and add your own strings for other languages. Add conditions to deliver different files, registry entries, and other resources for each supported language.

"After using InstallShield and its concurrent licensing model, our R&D team could decrease software package preparation time by more than 50%. In the meantime, the speed to publish updates for our software has also increased significantly. InstallShield and its concurrent licensing model has indeed saved much of our team's time and helped to greatly increase our efficiency."

Mr. Chang
Senior Manager
of ETS Department
Trend Micro

Key Product Features

Install Web Applications to Microsoft® Azure™ and Microsoft IIS

With support for installing Microsoft Web Deploy packages, Suite/Advanced UI installations give your customers the flexibility to deploy web applications to their choice of infrastructure—local machines, remote servers in the data center or to Microsoft Azure in the cloud.

Automatically Provision Virtual Machines for Simple Installation Testing

Reduce testing time and eliminate manual steps by automatically provisioning virtual machines; Simple choose your test images and InstallShield will automatically power on the virtual machine and stage your installation for testing.

**Requires VMware® vSphere, VMware Workstation, or Microsoft Hyper-V®.*

Microsoft Team Foundation Server Integration

Compile, build and manage InstallShield projects on TFS build servers. Use Team Explorer to configure, schedule, and queue builds for InstallShield projects together with Visual Studio solution builds.

InstallShield Collaboration

Integrate installation development into agile development processes by creating a distributed collaborative team. Enable developers, technical writers and other contributors to create and manage their own sections of the installation.

Flexera Software: Industry Leader in Installation Solutions

Flexera Software's InstallShield – the industry's global de facto standard for Windows installations for over 25 years - continues to innovate with a **world-class installation solution that supports the installation authoring, building, and bundling requirements of today's traditional and decentralized agile development teams.**

Next Step:

For a more detailed feature list and to begin a free trial, visit www.flexerasoftware.com/installshield or call Flexera Software today!

About Flexera Software

Flexera Software helps application producers and enterprises increase application usage and the value they derive from their software. Our next-generation software licensing, compliance and installation solutions are essential to ensure continuous licensing compliance, optimized software investments and to future-proof businesses against the risks and costs of constantly changing technology. Over 80,000 customers turn to Flexera Software as a trusted and neutral source for the knowledge and expertise we have gained as the marketplace leader for over 25 years and for the automation and intelligence designed into our products. For more information, please go to: www.flexerasoftware.com



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